

Minutes of the meeting for Montgomery Tourism Committee held on 12<sup>th</sup> January 2021 this was a Virtual meeting via Zoom.

Present: Cllr's H Andrew, L Weaver, J Kibble, C Weston

**MINUTE 66 – T/20 APOLOGIES**

No Apologies

**MINUTE 67 – T/20 DECLARATIONS OF INTEREST**

None

**MINUTE 68 – T/20 MINUTES OF THE LAST MEETING**

Minutes of 14<sup>th</sup> December 2020 agreed but not signed due to meeting taking place virtually.

**MINUTE 69 – T/20 INFORMATION FROM MINUTES**

- Mayor Haydn Andrew sent a message to the Mayor of Kunagota with Hungarian translation and Christmas greetings were received in return
- Several videos have been completed re Food Festival. Further discussions will take place at the next Taste Montgomery meeting.
- Advent Calendar had been a huge success
- New Year's Eve video had been well received.

**MINUTE 70 – T/20 NEWS TEAM**

- Destination Montgomery has now come to an end.
- Monty Hour is being developed
- The group have enough news to fill the column through January. More contributions would be welcomed.
- Community news is hoped to continue, Crier magazine has a steady flow of information.
- This is very worthwhile for the town making people aware and working together with the Crier and County Times.
- Visit Montgomery website is a privately run site. It has been beneficial that the owner is now part of the News -Events team
- A mention was made to making better use of other social media sites which are not been actively managed at the moment. This would need capacity and skills along with encouraging other members of the community to get involved.
- A suggestion was made to encourage photography when visitors are again encouraged to visit the town.
- County of Montgomery locomotive name plates have been made. Progress report will be available shortly.

**MINUTE 71 – T/20 WATER FILL**

- Memorandum of Understanding has been received.

- This could possibly be mentioned to other groups such as Montgomery Energy Group and Walkers are Welcome. Action: JK. CW to produce brief summary of scheme
- Council is still signed up to Plastic Free Montgomery and there are Councillors on the steering group. Action JK

**MINUTE 72 – T/20 COMMUNITY APPRAISAL SUGGESTIONS**

Agreed to give committee more time to give their ideas to the Chair for collation. Action: All

**MINUTE 73 – T/20 ITEMS FOR NEXT AGENDA**

Hungarian Day

Tourism Work plan – ideas from Community Appraisal

Link with Destination Montgomery Steering Group and town businesses

**Date of Next Meeting**

Wednesday 10<sup>th</sup> February 2021 - 13.30 – 14.30